

Human Risk Management
Cybersecurity SaaS
Al & Behavioral Science

We measure employee security risks in 9 minutes

## INVESTMENT OPPORTUNITY



# This Round: \$2M (tranches)

Valuation today: \$4.4M

Possible valuation year 4\*: \$1,039M

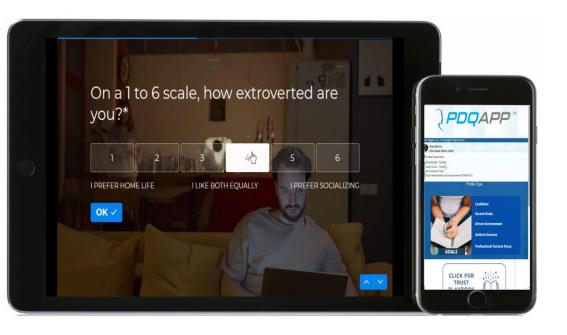
**Investment return\*: 236X** 

Potential Series A Lead: Insight Partners (validated)





## We've mapped the first predictive biomarkers for behaviors & risks



- Veteran-owned, hot 46% CAGR market disruptor
- Needed for cybersecurity & compliance risks
- Patent-pending IP, trusted by industry giants









RemotelyMe Board Advisors

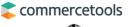


































# Pepperdine Graziadio Most Fundable Company

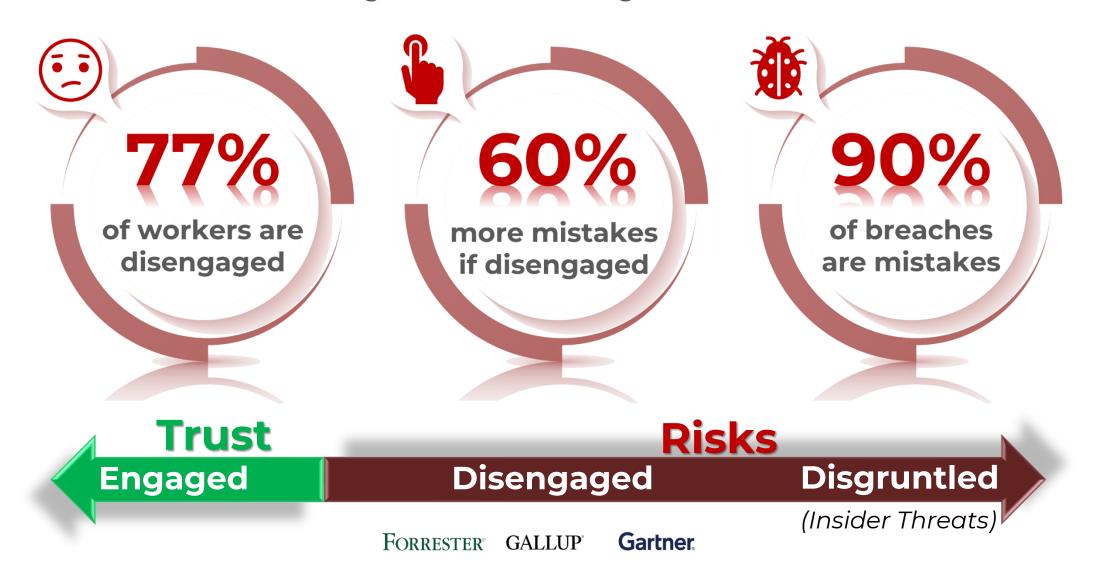
SILVER AWARD WINNER (out of 3,000+ startups)

- ✓ Extensive diligence
- ✓ Investment validation
- ✓ National recognition





# **\$11T Cybersecurity Problem**



# Security & HR Disengagement Challenges



- Security incidents
- Compliance failures
- Limited resources
- Team attrition
- Ineffective training

- Safety incidents
- Compliance demands
- Low productivity
- o Employee attrition
- Disruptive training







## **Human Risk Management (HRM) Opportunity**

"Security behavior and culture programs adopt emerging capabilities—including behavioral science principles."



#### **Proven HRM SaaS Solutions**

?*HERMANCQI™* 

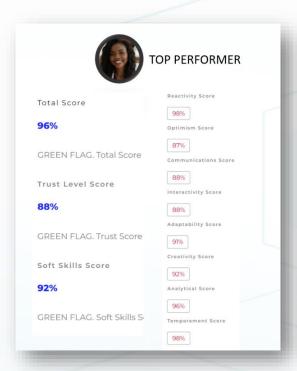
Measures HRM security risks in 9 minutes



**Behavioral Science** 

**?HERMANCYBER™** 

View security risks & trust scores in dashboard



?*HERMANLEARN™* 

Improve scores with skills-based training



Compliance & security integrations





**HERMAN = Human** *Engagement* **Risk Management** 

## **Customer Traction**

<u>Customers</u>





























#### <u>Pipeline</u>



































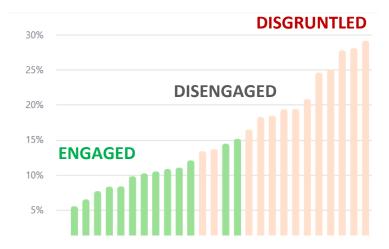




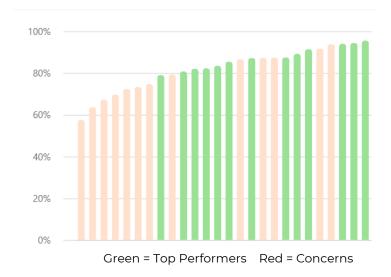




#### RISK SCORES



#### TRUST SCORES



## **Case Studies**





#### TOP PERFORMER

Reactivity Score

Total Score

72%

79%

Total Score	Reactivity Score
96%	98% Optimism Score
GREEN FLAG. Total Score	87%  Communications Score
Trust Level Score	88%
88%	88%
GREEN FLAG. Trust Score	Adaptability Score

Soft Skills Score

GREEN FLAG. Soft Skills S

**92**%

CANDIDATE

Reactivity Score

65%

81%

94% Analytical Score

73%

78%

Temperament Score

78%	Optimism Scor
YELLOW FLAG. Total Score	54%
YELLOW FLAG. TOTAL SCORE	Communication
Trust Level Score	99%
Trust Level Score	Interactivity Sc

YELLOW FLAG. Trust Score	Adaptability Score		
	84%		
	Creativity Score		

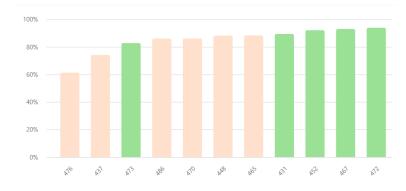
Soft Skills Score

YELLOW FLAG. Soft Skills S



Total Score	Risk Score	Trust Score	Position Match	Soft Skills Score	Leadership Situation	Training Recommendations
90%	9%	91%	89%	88%	84%	Stamina Course , Stress Course , Leadership Course , Analytical Soft Skills Course , Communications Soft Skills Course , Interactivity Soft Skills Course , Emotional Intelligence Soft Skills Course (for Optimism)
97%	10%	92%	90%	102%	84%	Stamina Course , Stress Course , Brain Balance Course (for Norepinephrine) , Leadership Course
96%	12%	91%	87%	99%	84%	Stamina Course , Stress Course , Brain Balance Course (for Dopamine) , Brain Balance Course (for Norepinephrine) , Leadership Course , Emotional Intelligence Soft Skills Course (for Reactivity)
97%	6%	94%	85%	101%	84%	Leadership Course
93%	13%	83%	92%	92%	75%	Trust Factors Course , Stamina Course , Stress Course , Brain Balance Course (for Dopamine) , Leadership Course

#### TRUST SCORES



# **Security Partners**





✓ B of A, AIG, Toyota, Chevron, Nokia



√ 35K MSPs servicing 500K SMBs

MSPs = Managed Service Providers (outsourced IT)



## **35 Board Advisors**











TIFFANY&CO.





CPO

David Scott

"RemotelyMe's solutions are













Roland Costea



Ana Sencovici



















## **Our Executive Team**



NYTBS Author, Navy Diver Harvard Neuroscience Cert Inc. 5000 firm co-founder

CEO



Tony Stewart

Navy SEALs Admin/HR Director Navy submariner, HR certs Veteran's non-profit co-founder



Steve Doolittle CRO

Former NFL linebacker Video company co-founder Successful BD/sales exec HQ: San Diego, CA



PhD educational science School principal & teacher Course development expert



Dr Dania Freudenburg VP Educational Dev



PhD neuroscientist Successful entrepreneur Neuroscience Foundation



Dr German Fresco CSO





David Hall
CTO

LEAN Six Sigma Black Belt Medical industry engineer Pain Foundation Neuroscience



# **CEO History**

Made investors money for seven companies

8x8

IPO

intel

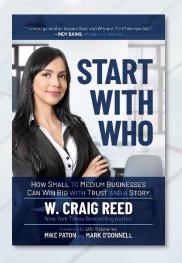
SAMSUNG

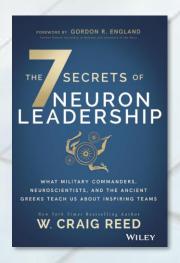
NetApp

**m**ware<sup>®</sup>



Acquisitions































# **Multiple Market Opportunities**





# SaaS: 75% Margins Services Software License



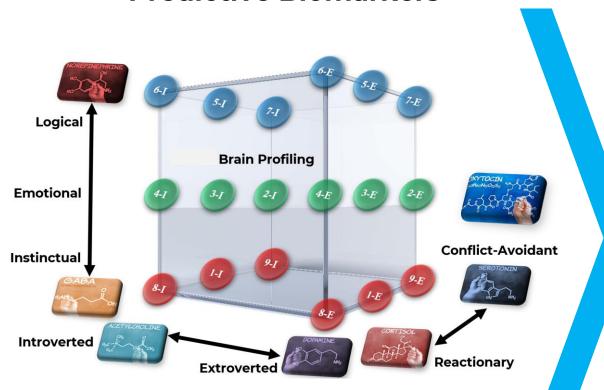
## **Business Model**



# **Patent Pending IP**

Neuroscience biomarkers mapped to behaviors & risks

#### **Predictive Biomarkers**



#### **Security & HR Risks**





# **High Trust Cultures**

400% more performance 211% more retention

209% more engagement (60% fewer risks)

88% more customer loyalty

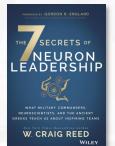
79% more productivity

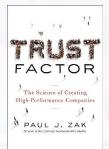
74% less stress

40% less burnout

#### Sources:















# Predictive Biomarkers

Traditional solutions can't measure trust, engagement, or risks





## Visual Neuroscience Assessment

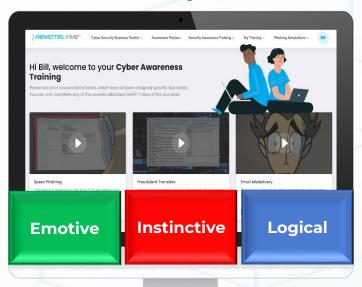


# How we'll win...and make you money

Competitors/Partners
No science
Partial compliance



RemotelyMe Today
Behavioral science
Full compliance



RemotelyMe Tomorrow Behavioral neuroplasticity Security culture instincts



2027 \$12B 2022 \$2B

# Our competitors are years behind us...



"In the long term, adaptive human protection will free employees to do their jobs without constant training on all aspects of security. This requires a significant shift in mindset and tools and is still four to eight years away."

-Jinan Budge, Forrester security analyst



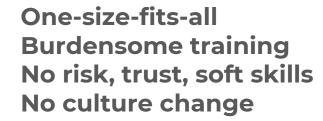
"RemotelyMe offers unique solutions that could make them an HRM leader, including the behavioral science Gartner & Forrester say is a key requirement that's missing from other solutions."

-Rob Smith, former Gartner analyst and Managing Director of Lionfish Advisors (with 30 former Gartner analysts)

# **Traditional Security Awareness Training**



No initial metrics No risk/trust scores No soft skill scores











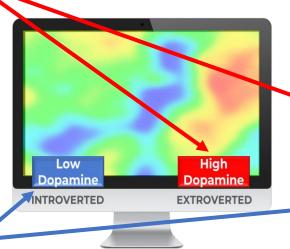


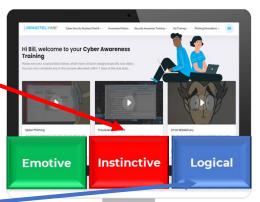


# **}HERMANCYBER™**

CQI measures risks, trust, soft skills, engagement Personalized & risk-based Less training & disruption Includes soft skills & trust Drives culture change

**HRM** 







#### **Adaptive access**





30 Days

90 Days







Feature Comparison	SAT	HRM	HRM	HERMAN
Security awareness training	YES	YES	YES	YES
Phishing simulations	YES	YES	YES	YES
Integrations	YES	YES	YES	LTD
Email analysis & response	YES	NO	NO	NO
Behavior analysis (non-predictive)	YES	YES	YES	YES
Adaptive & predictive behavioral science	NO	NO	NO	YES
Risk, trust & soft skills metrics	NO	NO	NO	YES
Engagement metrics	NO	NO	NO	YES
Trust, leadership & soft skills behavioral training	NO	NO	NO	YES
Trust factor analysis	NO	NO	NO	YES
Cognitive AI messaging	NO	NO	NO	YES
Recruiting platform & app	NO	NO	NO	YES
NIST 2, PCI 4, etc. compliance	LTD	LTD	LTD	YES
Full-featured cost	<b>\$\$</b>	<b>\$\$\$</b>	<b>\$\$</b>	\$

## **Financials**

USD \$M	2023	2024	2025	2026	2027
Revenue	0.3	<b>3.0</b> *	12.7	30.4	86.6
EBITDA	0	-0.8	1.1	3.9	14.2
Headcount	9	20	39	71	167



12X+

SaaS

Multiple

\*With funding

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