



EXECUTIVE SUMMARY

Pepperdine Most Fundable Company Silver Award Winner

Contact Information

Bill Reed, CEO
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Industries

AI Work Tech / Bio Tech

Development stage

Startup/Early Revenue

Year founded

2019 (2023 SaaS launch)

Number of Employees

8

Funding Opportunity

\$2M SEED, SAFE, \$9M POST

Use of Funds (yr 2)

48% Sales & Marketing
35% Operations/R&D
17% G&A

Burn Rate

\$35K/mo

Revenue

\$30K MRR

Existing Debt

\$75K (marketing, expenses)

Existing Investors

\$300K, Founders & SAFE

Founders (Veteran-Owned)

CEO has 5 successful exits
CTO has PhD in neuroscience
COO was HR Dir for Navy SEALs
CMO was CMO for mktg firm
CSO was VP Sales for F500 firm



*These are forward-looking projections that cannot be guaranteed

OPPORTUNITY

RemotelyMe is poised to disrupt recruiting, employee engagement, and learning & development markets with a next gen HR SaaS platform & apps using visual neuroscience & cognitive AI that transcend outdated & ineffective text solutions.

PROBLEM

Low trust costs firms \$9T, Gallup says 80% don't trust employers & are disengaged. Deloitte says high trust firms drive 400% more performance. Over 82% of firms assess, but no solutions measure or improve 10 critical soft skills, including trust.

SOLUTION

Only visual neuroscience assessment that measures 10 key soft skills including trust. Only cognitive AI LinkedIn pre-assessment app that personalizes ChatGPT messages. Only recruiting SaaS that matches & scores 10 soft skills against job requirements. Only leadership & employee development coaching app that offers neuroscience-personalized courses to improve critical soft skills, leadership & trust scores.

MARKET

\$50B talent acquisition TAM, 9% CAGR. \$3B workforce analytics SAM, 15% CAGR. \$300M bottoms up SOM, 1% TAM capture = \$100M. Solutions for talent assessment, employee engagement, and learning & development are outdated and ineffective.

COMPETITION

Most solutions are decades old, costly, complex, and unscientific. Most popular is 50+ years old, 67% valid vs. 93%, 66% completion vs. 97%, 45 min vs. 9 min, no neuroscience, no critical soft skills, no AI, no ChatGPT, no DE&I, no trust factors.

PATENT-PENDING IP

We're biotech meets work tech with the only IP that measures neurotransmitter balances for trust, soft skills, strengths & attributes and matches these to job success. Our neuroscience-personalized coaching apps has courses to improve these scores, and our LinkedIn app uses cognitive AI to personalize ChatGPT messages.

POTENTIAL RETURN

RemotelyMe is a **Pepperdine Most Fundable Company Silver Award winner**, Top 25 Work Tech Vendor, and SHRM BWCC Award Finalist. Series A projected return @6X, Series B @32X.* Blue Ocean: eCommerce personalized ChatGPT & advertising.

GO-TO-MARKET

Negotiating large license deals with two software firms. Board Advisors from Southwest Airlines, RCCL, ADT, Walmart, Udemy, Highspot, SBA Comm, Suvida Healthcare, BHG RE, TeraCloud, etc. offer referrals. Partnership with EOS Worldwide targets 170K clients; with 2 veteran non-profits & MilitaryHire targets 3M veterans. Customers include Qualys, TeraCloud, Brown County, OBHG, Aventi Group, Kollab Youth—whose clients include Wells Fargo, Target, Enterprise & T-Mobile.

FINANCIALS

\$30K MRR; \$90M forecast within 4 years*; 30 months to breakeven @ \$6M investment*. SAFE \$2M Seed round at \$9M post, \$4M Series A planned in Q2 2025.

EXPERIENCED TEAM

CEO is a Navy veteran, 25 years as CxO, Harvard neuroscience cert & 5 successful exits. CTO is a PhD neuroscientist, COO was Admin/HR Dir for Navy SEALs, CMO has 25 years as a marketing exec & was NFL linebacker, CSO was VP Sales for F50 firm. Our advisors include CHROs, CxOs, MDs, business, sales, & finance execs.

CUSTOMERS



BOARD ADVISORS



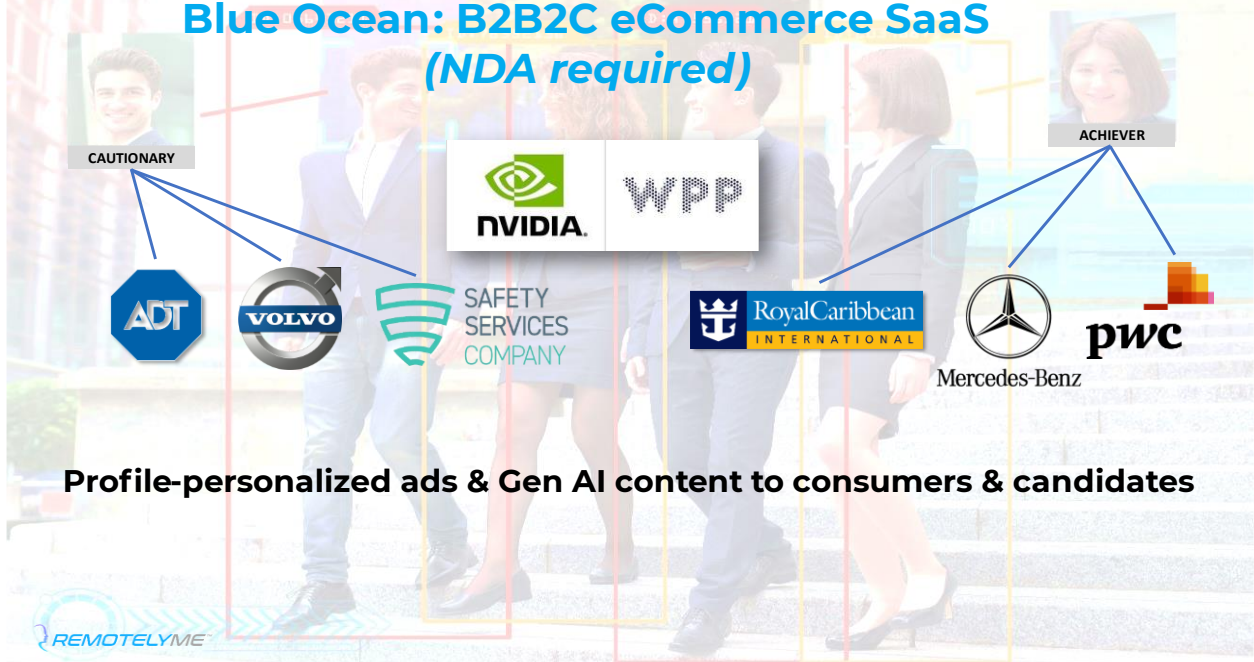
Pepperdine Most Fundable Company

SILVER AWARD WINNER
(out of 3,000+ startups)

- ✓ Extensive due diligence
- ✓ Investment validation
- ✓ National recognition



Blue Ocean: B2B2C eCommerce SaaS
(NDA required)



Profile-personalized ads & Gen AI content to consumers & candidates